



جامعة دبي
UNIVERSITY of DUBAI

الخدمات الطلابية
Student Services



Sponsorship Options

2019-2020

Category Amount Sponsorship Benefits

➤ **Platinum**

AED 30,000 Thirty Thousand Dirhams

Everything offered under a Silver and Gold sponsorships plus the following:

1. Booth – kiosk to display products, services (sponsor supplied)
2. Name included with **official announcement** of the Event
3. Organization spokesperson will have the opportunity to **address audience** during Welcome Reception
4. Logo (with hyperlink to website) and a 250-word paragraph on the **Event website if any**
5. Logo on the **UD website** along with the poster announcement
6. **SMS and e-mail campaign**

➤ **Gold Limited Availability**

AED 20,000 Twenty Thousand Dirhams

Everything offered under a Silver sponsorship plus the following:

1. Formal acknowledgement as the major **event sponsor** during the opening and closing sessions of the Event
2. Logo included on printed giveaways material such as but not limited to **“T-shirts – wristbands”** for participants (**subject to event type**)
3. Logo included on Event Screens Corporate materials on University’s flat screens (day of event)
4. Logo on Post evaluation feedback form invitation to Open Day recruitment

➤ **Silver Limited Availability**

AED 10,000 Ten Thousand Dirhams

1. Roll up banner (sponsor supplied)
2. Logo included in Event Program – flyers for the Event
3. Name & Logo included in **Event newsletter** if any
4. Logo included in **Web brochure**
5. Promotion (1 post Pre and Post Event) on Social Media

(Facebook, LinkedIn, Instagram, Twitter and YouTube)

Bank Account Details: Account Name: University of Dubai Account Number: 1012038309601 IBAN: AE270260001012038309601 Bank Name: Emirates NBD Branch: Main Branch, Dubai – UAE Swift: EBILAEAD

Cheque to be issued and mailed to: University of Dubai P.O. Box 14143 Dubai, UAE

Sponsorship and Promotion